EXPERIENCE THE HAIRCOLOR BREAKTHROUGH

Only Redken, the leader in salon haircolor in the U.S., could take your color results to this dimension. Chromatics uses breakthrough ODS² + Protein Extract Technology to deliver multi-dimensional 4D color deep into every hair strand for stunning, high-shine color.

· 2X FORTIFIED HAIR*
· ZERO AMMONIA, ZERO ODOR
· UP TO 100% GRAY COVERAGE
· MULTI-DIMENSIONAL, 4D COLOR RESULTS

All of these benefits and more with:

· Chromatics Beyond Cover for 100% gray coverage with 2X smoother** results

HOW IT WORKS:

1. SURROUND
A mixture of DYES, OIL and PROTEIN EXTRACTS surrounds hair's cuticle

2. PROPEL
ODS² propels DYES and PROTEIN EXTRACTS into the cortex

3. 2X FORTIFIED*
The hair strand is 2X FORTIFIED* and infused with COLOR

*Haircolor System with 20 Volume Oil in Cream Developer and Redken Hair Cleansing Cream Shampoo vs. uncolored hair treated with a non-conditioning shampoo

**Leaves hair 2x smoother than before coloring

REDKEN HAIRCOLOR COLLECTION

CHROMATICS

COLOR FUSION
New: SUPER GLOW SHADES. Natural-looking, multi-dimensional results with condition and shine.

COLOR GELS LACQUERS
NEW: POWERED BY SHADES EQ. Vibrant conditioning color cream stays on-tone at every stage of evolution.

BLONDING
The professional solution to all of your blonding needs.

SHADES EQ GLOSS & CREAM
The haircolor that thinks it's a conditioner.

REDKEN BREWS COLOR CAMO
5-minute custom gray camouflage.

SKIN ALLERGY TEST
Before you begin any chemical service:

· Precisely follow package instructions for haircolor, lighter and texture products
· Wear suitable gloves for all applications
· Perform necessary patch tests as outlined in the directions
· Utilize protective smocks or capes for you and your clients during the service

PERFORM A SKIN ALLERGY TEST 48 HOURS BEFORE EACH USE OF THIS PRODUCT, AS ALLERGIES CAN DEVELOP SUDDENLY, EVEN THOUGH YOUR CLIENT HAS PREVIOUSLY USED A HAIRCOLOR PRODUCT FROM THIS BRAND OR ANOTHER. If your client has a tattoo, the risk of an allergic reaction may be increased.

SKIN ALLERGY TEST INSTRUCTIONS

· Use soap and water to clean an area the size of a quarter in the bend of your client’s elbow. Pat dry
· Using a plastic utensil, mix 1 part Chromatics to 1 part 20 volume Oil in Cream Developer in a plastic or glass container. Tightly recap the hair colorant and developer. Do not use metal utensils
· Apply mixture to the test area with a cotton swab or ball
· Let test spot dry. Instruct client not to wash, cover or disturb for 48 hours
· Instruct client to examine test area periodically over the next 48 hours. If he/she experiences any reactions such as redness, burning, itching, swelling, skin abrasions, eruptions or irritation in or around the test area, DO NOT COLOR YOUR CLIENT’S HAIR UNTIL HE OR SHE HAS CONSULTED A DOCTOR

STRAND TEST
Chromatics may be readily accepted by porous hair that has been chemically treated or damaged from environmental exposure or heat styling. Always conduct a preliminary strand test to determine how the hair will accept color. Apply Chromatics to a small section of hair and process 35 minutes; adjust the formula accordingly.
**APPLICATION**

**REDS & VIOLETS**

COPPERS

ADJUSTING COOLS

Developer (No heat)

For modern, prismatic gray

Remixed and 1¾ Chromatics.

**ALKALINE**

shade in a 1:7 ratio for best results.

Color Extend Magnetics

and dry the hair to check

5Ig

IRIDESCENT/

CHROMATICS BEYOND COVER

Chromatics

Crystal

ASH/

10.13

10Ago

VIOLETBLUE

CHROMATICS

UP TO 5 LEVELS: MULTI-DIMENSIONAL

or reduce timing and strand test often.

your color results before applying your

Cleanse and Condition

Hair Cleansing Cream

Condition with

Color Extend Magnetics.

Mixing and Processing chart. Rinse, shampoo and condition with

Color Extend Magnetics.

Developers

30 volumeUp to 3Additional Lift

(COLOR : DEVELOPER)

+ 20 vol.

CHROMATICS Oil in Cream

Developer.

+ 2 oz. 20 vol.

Chromatics Oil in Cream

Developer.

of the same Zone 2 formula with a lower volume of

Oil in Cream

Developer.

Hair Cleansing Cream

Magnetics

WE APPLY COLOR IN ZONES BASED ON pH SCIENCE BECAUSE:

MAXIMIZE COLOR RESULTS.

5. Rinse and shampoo with

Color Extend Magnetics.

FOR A MORE TRADITIONAL COVERAGE RESULT:

1. Natural Level: 4 Medium Brown / 50–75% gray

2. Target Color: Level 6 Dark Blonde with soft golden tones

4. Formula: Mix ½ oz. 6NW (6.03)

1BLACKBLUE

CHROMATICS TRADITIONAL VIRGIN APPLICATION EXAMPLE:

2. Immediately apply to Zone 1 (the scalp area) a new mixture

3. MIXING & PROCESSING

FORMULATION EXAMPLE FOR COVERING GRAY:

1. Natural Level: 4 Medium Brown / 75–100% gray

2. Target Color: Level 7 Medium Blonde with natural tones

Undertone at Level 7: orange

Formula: 2 oz. 7N (7)