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# REDKEN DAILY COMPLIMENTARY CLASS CALENDAR

## VIRTUAL CLASSES JAN 31, 2021 – JUL 2, 2021



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## JANUARY | FEBRUARY – 1 HOUR CLASSES

### JAN 31

11AM ET  
1PM ET  
3PM ET

SHADES EQ GLOSS  
REDKEN BREWS & COLOR CAMO  
COLOR GEL LACQUERS

### FEB 1

11AM ET  
1PM ET  
3PM ET

REDKEN LIGHTENERS  
REDKEN HAIRCARE & TREATMENTS  
CHROMATICS

### FEB 2

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF SCIENCE AND BONDERS  
BALAYAGE  
SOCIAL MEDIA OBSESSED

### FEB 3

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR  
FORMULA EXPERT  
SUITE EMOTION

### FEB 4

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF FOIL PLACEMENT  
PROMOTING REFERRAL BUSINESS  
TRENDING NOW: BLONDING TECHNIQUES

### FEB 5

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF FINISHING  
TRENDING NOW: HAIRCOLOR TECHNIQUES  
BLOW DRY BOOT CAMP



REGISTER HERE: <http://redken.eventbrite.com>



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## FEBRUARY – 1 HOUR CLASSES

### FEB 7

NO CLASSES

### FEB 8

11AM ET  
1PM ET  
3PM ET

COLOR GEL LACQUERS  
REDKEN TONAL CARE  
SHADES EQ GLOSS

### FEB 9

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
ALL AROUND THE WORLD BLONDING  
RETAIL! IT'S IN THE BAG!

### FEB 10

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF BLONDING  
SHADES EQ TONING PERFECTED  
RE-BOOKING: POWERBOOKING

### FEB 11

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF CONSULTATION  
COLOR EMERGENCY  
SALON EMOTION

### FEB 12

11AM ET  
1PM ET  
  
3PM ET

REDKEN WHY BE A PART OF IT  
CUSTOM COVERAGE : COVERAGE  
TECHNIQUES  
EXPRESS HIGHLIGHTING: "ALL ON TOP"



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## FEBRUARY – 1 HOUR CLASSES

### FEB 14

11AM ET  
1PM ET  
3PM ET

REDKEN LIGHTENERS  
REDKEN HAIRCARE & TREATMENTS  
CHROMATICS

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF DESIGN  
PRINCIPLES OF DESIGN  
PRINCIPLES OF DESIGN

### FEB 15

NO CLASSES – PRESIDENT’S DAY

### FEB 16

11AM ET  
1PM ET  
3PM ET

TRENDING NOW: BLONDING TECHNIQUES  
TREDNING NOW: HAIRCOLOR TECHNIQUES  
PRINCIPLES OF FINISHING

### FEB 17

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF SCIENCE AND BONDERS  
PRINCIPLES OF BLONDING  
PROMOTING REFERRAL BUSINESS

### FEB 18

11AM ET  
1PM ET  
3PM ET

ALL AROUND THE WORLD BLONDING  
BLOW DRY BOOT CAMP  
SUITE EMOTION

### FEB 19

11AM ET  
1PM ET  
3PM ET

RE-BOOKING: POWERBOOKING  
FORMULA EXPERT  
SOCIAL MEDIA OBSESSED





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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## FEBRUARY – 1 HOUR CLASSES

### FEB 21

11AM ET  
1PM ET  
3PM ET

COLOR GEL LACQUERS  
REDKEN TONAL CARE  
SHADES EQ GLOSS

### FEB 22

11AM ET  
1PM ET  
3PM ET

COLOR & COVER FUSION  
REDKEN STYLING  
SHADES EQ CREAM & COVER PLUS

### FEB 23

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR  
SHADES EQ TONING PERFECTED  
PRINCIPLES OF CONSULTATION

### FEB 24

11AM ET  
1PM ET  
3PM ET

BALAYAGE  
PRINCIPLES OF FOIL PLACEMENT  
CUSTOM COVERAGE: COVERAGE  
TECHNIQUES

### FEB 25

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
SALON EMOTION  
EXPRESS HIGHLIGHTING “ALL ON TOP”

### FEB 26

11AM ET  
1PM ET  
3PM ET

RETAIL! IT'S IN THE BAG  
COLOR EMERGENCY  
REDKEN WHY BE A PART OF IT



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## FEBRUARY | MARCH – 1 HOUR CLASSES

### FEB 28

11AM ET  
1PM ET  
3PM ET

SHADES EQ GLOSS  
REDKEN BREWS & COLOR CAMO  
COLOR GEL LACQUERS

### MAR 1

11AM ET  
1PM ET  
3PM ET

REDKEN LIGHTENERS  
REDKEN HAIRCARE & TREATMENTS  
CHROMATICS

### MAR 2

11AM ET  
1PM ET  
3PM ET

BLOW DRY BOOT CAMP  
FORMULA EXPERT  
SALON EMOTION

### MAR 3

11AM ET  
1PM ET  
3PM ET

RE-BOOKING: POWERBOOKING  
COLOR EMERGENCY  
PRINCIPLES OF FINISHING

### MAR 4

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF SCIENCE AND BONDERS  
TRENDING NOW: BLONDING TECHNIQUES  
SUITE EMOTION

### MAR 5

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF BLONDING  
PROMOTING REFERRAL BUSINESS  
EXPRESS HIGHLIGHTING “ALL ON TOP”





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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MARCH – 1 HOUR CLASSES

### MAR 7

11AM ET  
1PM ET  
3PM ET

COLOR & COVER FUSION  
REDKEN STYLING  
SHADES EQ CREAM & COVER PLUS

### MAR 8

11AM ET  
1PM ET  
3PM ET

COLOR GEL LACQUERS  
REDKEN TONAL CARE  
SHADES EQ GLOSS

### MAR 9

11AM ET  
1PM ET  
3PM ET

ALL AROUND THE WORLD BLONDING  
TRENDING NOW : HAIRCOLOR TECHNIQUES  
REDKEN WHY BE A PART OF IT

### MAR 10

11AM ET  
1PM ET  
3PM ET

BALAYAGE  
SHADES EQ TONING PERFECTION  
PRINCIPLES OF CONSULTATION

### MAR 11

11AM ET  
1PM ET  
3PM ET

RETAIL! IT'S IN THE BAG  
PRINCIPLES OF FOIL PLACEMENT  
CUSTOM COVERAGE: COVERAGE  
TECHNIQUES

### MAR 12

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
PRINCIPLES OF HAIRCOLOR  
SOCIAL MEDIA OBSESSED





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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MARCH – 1 HOUR CLASSES

### MAR 14

11AM ET  
1PM ET  
3PM ET

SHADES EQ GLOSS  
REDKEN BREWS & COLOR CAMO  
COLOR GEL LACQUERS

### MAR 15

11AM ET  
1PM ET  
3PM ET

REDKEN LIGHTENERS  
REDKEN HAIRCARE & TREATMENTS  
CHROMATICS

### MAR 16

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF FINISHING  
TRENDING NOW : HAIRCOLOR TECHNIQUES  
BLOW DRY BOOT CAMP

### MAR 17

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF SCIENCE AND BONDERS  
BALAYAGE!  
SOCIAL MEDIA OBSESSED

### MAR 18

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR  
FORMULA EXPERT  
SUITE EMOTION

### MAR 19

11AM ET  
1PM ET  
  
3PM ET

PRINCIPLES OF FOIL PLACEMENT  
REFERRAL: PROMOTING REFERRAL  
BUSINESS  
TRENDING NOW: BLONDING TECHNIQUES







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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MARCH – 1 HOUR CLASSES

### MAR 21

11AM ET  
1PM ET  
3PM ET

COLOR & COVER FUSION  
REDKEN STYLING  
SHADES EQ CREAM & COVER PLUS

### MAR 22

11AM ET  
1PM ET  
3PM ET

COLOR GEL LACQUERS  
REDKEN TONAL CARE  
SHADES EQ GLOSS

### MAR 23

11AM ET  
1PM ET

3PM ET

REDKEN “WHY BE A PART OF IT”  
CUSTOM COVERAGE: COVERAGE  
TECHNIQUES  
EXPRESS HIGHLIGHTING “ALL ON TOP”

### MAR 24

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
ALL AROUND THE WORLD BLONDING  
RETAIL! IT’S IN THE BAG

### MAR 25

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF BLONDING  
SHADES EQ TONING PERFECTED  
RE-BOOKING: POWERBOOKING

### MAR 26

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF CONSULTATION  
COLOR EMERGENCY  
SALON EMOTION





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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MARCH | APRIL – 1 HOUR CLASSES

### MAR 28

11AM ET

REDKEN LIGHTENERS

1PM ET

REDKEN HAIRCARE & TREATMENTS

3PM ET

CHROMATICS

11AM ET

PRINCIPLES OF CLIPPER CUTTING

1PM ET

PRINCIPLES OF CLIPPER CUTTING

3PM ET

PRINCIPLES OF CLIPPER CUTTING

### MAR 29

11AM ET

SHADES EQ GLOSS

1PM ET

REDKEN BREWS & COLOR CAMO

3PM ET

COLOR GEL LACQUERS

11AM

PRINCIPLES OF DESIGN

1PM

PRINCIPLES OF DESIGN

3PM

PRINCIPLES OF DESIGN

### MAR 30

11AM ET

RE-BOOKING: POWERBOOKING

1PM ET

FORMULA EXPERT

3PM ET

SOCIAL MEDIA OBSESSED

### MAR 31

11AM ET

TRENDING NOW: BLONDING TECHNIQUES

1PM ET

TRENDING NOW: HAIRCOLOR TECHNIQUES

3PM ET

PRINCIPLES OF FINISHING

### APR 1

11AM ET

PRINCIPLES OF SCIENCE AND BONDERS

1PM ET

PRINCIPLES OF BLONDING

3PM ET

REFERRAL: PROMOTING REFERRAL

BUSINESS

### APR 2

11AM ET

ALL AROUND THE WORLD BLONDING

1PM ET

BLOW DRY BOOT CAMP

3PM ET

SUITE EMOTION



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## APRIL – 1 HOUR CLASSES

### APR 4

NO CLASSES – EASTER HOLIDAY

### APR 5

11AM ET  
1PM ET  
3PM ET

COLOR & COVER FUSION  
REDKEN STYLING  
SHADES EQ CREAM & COVER PLUS

### APR 6

11AM ET  
1PM ET  
3PM ET

RETAIL! IT'S IN THE BAG  
COLOR EMERGENCY  
REDKEN "WHY BE A PART OF IT"

### APR 7

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR  
SHADES EQ GLOSS TONING PERFECTED  
PRINCIPLES OF CONSULTATION

### APR 8

11AM ET  
1PM ET  
3PM ET

BALAYAGE!  
PRINCIPLES OF FOIL PLACEMENT  
CUSTOM COVERAGE: COVERAGE TECHNIQUES

### APR 9

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
SALON EMOTION  
EXPRESS HIGHLIGHTING "ALL ON TOP"



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## APRIL – 1 HOUR CLASSES

### APR 11

11AM ET

SHADES EQ GLOSS

1PM ET

REDKEN BREWS & CAMO

3PM ET

COLOR GEL LACQUERS

### APR 12

11AM ET

REDKEN LIGHTENERS

1PM ET

REDKEN HAIRCARE & TREATMENTS

3PM ET

CHROMATICS

### APR 13

11AM ET

PRINCIPLES OF BLONDING

1PM ET

REFERRAL: PROMOTING REFERRAL BUSINESS

3PM ET

EXPRESS HIGHLIGHTING “ALL ON TOP”

### APR 14

11AM ET

BLOW DRY BOOT CAMP

1PM ET

FORMULA EXPERT

3PM ET

SALON EMOTION

### APR 15

11AM ET

RE-BOOKING: POWERBOOKING

1PM ET

COLOR EMERGENCY

3PM ET

PRINCIPLES OF FINISHING

### APR 16

11AM ET

PRINCIPLES OF SCIENCE AND BONDERS

1PM ET

TRENDING NOW: BLONDING TECHNIQUES

3PM ET

SUITE EMOTION





LEARN. EARN. LIVE BEST.  
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LEARN. EARN. LIVE BEST.

# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## APRIL – 1 HOUR CLASSES

### APR 25

11AM ET

COLOR & COVER FUSION

1PM ET

REDKEN STYLING

3PM ET

SHADES EQ CREAM & COVER PLUS

### APR 26

11AM ET

COLOR GEL LACQUERS

1PM ET

REDKEN TONAL CARE

3PM ET

SHADES EQ GLOSS

### APR 27

11AM ET

PRINCIPLES OF HAIRCOLOR CORRECTION

1PM ET

PRINCIPLES OF HAIRCOLOR

3PM ET

SOCIAL MEDIA OBSESSED

### APR 28

11AM ET

ALL AROUND THE WORLD BLONDING

1PM ET

TRENDING NOW: HAIRCOLOR TECHNIQUES

3PM ET

REDKEN “WHY BE A PART OF IT”

### APR 29

11AM ET

BALAYAGE!

1PM ET

SHADES EQ TONING PERFECTED

3PM ET

PRINCIPLES OF CONSULTATION

### APR 30

11AM ET

RETAIL! IT'S IN THE BAG

1PM ET

PRINCIPLES OF FOIL PLACEMENT

3PM ET

CUSTOM COVERAGE: COVERAGE TECHNIQUES



**REGISTER HERE: <http://redken.eventbrite.com>**



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MAY – 1 HOUR CLASSES

### MAY 2

11AM ET

SHADES EQ GLOSS

1PM ET

REDKEN BREWS & COLOR CAMO

3PM ET

COLOR GEL LACQUERS

### MAY 3

11AM ET

REDKEN LIGHTENERS

1PM ET

REDKEN HAIRCARE & TREATMENTS

3PM ET

CHROMATICS

### MAY 4

11AM ET

PRINCIPLES OF FOIL PLACEMENT

1PM ET

REFERRAL: PROMOTING REFERRAL BUSINESS

3PM ET

TRENDING NOW: BLONDING TECHNIQUES

### MAY 5

11AM ET

PRINCIPLES OF FINISHING

1PM ET

TRENDING NOW: HAIRCOLOR TECHNIQUES

3PM ET

BLOW DRY BOOT CAMP

### MAY 6

11AM ET

PRINCIPLES OF SCIENCE AND BONDERS

1PM ET

BALAYAGE!

3PM ET

SOCIAL MEDIA OBSESSED

### MAY 7

11AM ET

PRINCIPLES OF HAIRCOLOR

1PM ET

FORMULA EXPERT

3PM ET

SUITE EMOTION



**REGISTER HERE: <http://redken.eventbrite.com>**



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MAY – 1 HOUR CLASSES

### MAY 9

NO CLASSES – MOTHER'S DAY

### MAY 10

11AM ET  
1PM ET  
3PM ET

COLOR GEL LACQUERS  
REDKEN TONAL CARE  
SHADES EQ GLOSS

### MAY 11

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF CONSULTATION  
COLOR EMERGENCY  
SALON EMOTION

### MAY 12

11AM ET  
1PM ET  
3PM ET

REDKEN "WHY BE A PART OF IT"  
CUSTOM COVERAGE: COVERAGE TECHNIQUES  
EXPRESS HIGHLIGHTING "ALL ON TOP"

### MAY 13

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
ALL AROUND THE WORLD BLONDING  
RETAIL! IT'S IN THE BAG

### MAY 14

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF BLONDING  
SHADES EQ GLOSS TONING PERFECTED  
RE-BOOKING: POWERBOOKING



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MAY-1 HOUR CLASSES

### MAY 16

11AM ET

REDKEN LIGHTENERS

1PM ET

REDKEN HAIRCARE & TREATMENTS

3PM ET

CHROMATICS

11AM ET

PRINCIPLES OF DESIGN

1PM ET

PRINCIPLES OF DESIGN

3PM ET

PRINCIPLES OF DESIGN

### MAY 17

11AM ET

SHADES EQ GLOSS

1PM ET

REDKEN BREWS & COLOR CAMO

3PM ET

COLOR GEL LACQUERS

11AM

PRINCIPLES OF CLIPPER CUTTING

1PM

PRINCIPLES OF CLIPPER CUTTING

3PM

PRINCIPLES OF CLIPPER CUTTING

### MAY 18

11AM ET

ALL AROUND THE WORLD BLONDING

1PM ET

BLOW DRY BOOT CAMP

3PM ET

SUITE EMOTION

### MAY 19

11AM ET

RE-BOOKING: POWERBOOKING

1PM ET

FORMULA EXPERT

3PM ET

SOCIAL MEDIA OBSESSED

### MAY 20

11AM ET

TRENDING NOW: BLONDING TECHNIQUES

1PM ET

TRENDING NOW: HAIRCOLOR TECHNIQUES

3PM ET

PRINCIPLES OF FINISHING

### MAY 21

11AM ET

PRINCIPLES OF SCIENCE AND BONDERS

1PM ET

PRINCIPLES OF BLONDING

3PM ET

REFERRAL: PROMOTING REFERRAL BUSINESS

REGISTER HERE: <http://redken.eventbrite.com>





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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## MAY-1 HOUR CLASSES

### MAY 23

11AM ET

COLOR GEL LACQUERS

1PM ET

REDKEN TONAL CARE

3PM ET

SHADES EQ GLOSS

### MAY 24

11AM ET

COLOR & COVER FUSION

1PM ET

REDKEN STYLING

3PM ET

SHADES EQ CREAM & COVER PLUS

### MAY 25

11AM ET

PRINCIPLES OF HAIRCOLOR CORRECTION

1PM ET

SALON EMOTION

3PM ET

EXPRESS HIGHLIGHTING "ALL ON TOP"

### MAY 26

11AM ET

RETAIL! IT'S IN THE BAG

1PM ET

COLOR EMERGENCY

3PM ET

REDKEN "WHY BE A PART OF IT"

### MAY 27

11AM ET

PRINCIPLES OF HAIRCOLOR

1PM ET

SHADES EQ GLOSS TONING PERFECTED

3PM ET

PRINCIPLES OF CONSULTATION

### MAY 28

11AM ET

BALAYAGE!

1PM ET

PRINCIPLES OF FOIL PLACEMENT

3PM ET

CUSTOM COVERAGE: COVERAGE TECHNIQUES



**REGISTER HERE: <http://redken.eventbrite.com>**



# REDKEN COMPLIMENTARY VIRTUAL CLASSES

MAY | JUNE – 1 HOUR CLASSES

LEARN. EARN. LIVE BEST.  
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LEARN. EARN. LIVE BEST.

**MAY 30**

NO CLASSES – MEMORIAL DAY

**MAY 31**

NO CLASSES – MEMORIAL DAY

**JUN 1**

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF SCIENCE AND BONDRS  
TRENDING NOW: BLONDING TECHNIQUES  
SUITE EMOTION

**JUN 2**

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF BLONDING  
REFERRAL: PROMOTING REFERRAL BUSINESS  
EXPRESS HIGHLIGHTING “ALL ON TOP”

**JUN 3**

11AM ET  
1PM ET  
3PM ET

BLOW DRY BOOT CAMP  
FORMULA EXPERT  
SALON EMOTION

**JUN 4**

11AM ET  
1PM ET  
3PM ET

RE-BOOKING: POWERBOOKING  
COLOR EMERGENCY  
PRINCIPLES OF FINISHING



REGISTER HERE: <http://redken.eventbrite.com>



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## JUNE – 1 HOUR CLASSES

### JUN 6

11AM ET  
1PM ET  
3PM ET

COLOR & COVER FUSION  
REDKEN STYLING  
SHADES EQ CREAM & COVER PLUS

### JUN 7

11AM ET  
1PM ET  
3PM ET

COLOR GEL LACQUERS  
REDKEN TONAL CARE  
SHADES EQ GLOSS BONDER INSIDE

### JUN 8

11AM ET  
1PM ET  
3PM ET

RETAIL! IT'S IN THE BAG  
PRINCIPLES OF FOIL PLACEMENT  
CUSTOM COVERAGE: COVERAGE TECHNIQUES

### JUN 9

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
PRINCIPLES OF HAIRCOLOR  
SOCIAL MEDIA OBSESSED

### JUN 10

11AM ET  
1PM ET  
3PM ET

ALL AROUND THE WORLD BLONDING  
TRENDING NOW: HAIRCOLOR TECHNIQUES  
REDKEN "WHY BE A PART OF IT"

### JUN 11

11AM ET  
1PM ET  
3PM ET

BALAYAGE!  
SHADES EQ GLOSS TONING PERFECTED  
PRINCIPLES OF CONSULTATION



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LEARN. EARN. LIVE BEST.  
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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## JUNE – 1 HOUR CLASSES

### JUN 13

11AM ET

SHADES EQ GLOSS

1PM ET

REDKEN BREWS & COLOR CAMO

3PM ET

COLOR GEL LACQUERS

### JUN 14

11AM ET

REDKEN LIGHTENERS

1PM ET

REDKEN HAIRCARE & TREATMENTS

3PM ET

CHROMATICS

### JUN 15

11AM ET

PRINCIPLES OF HAIRCOLOR

1PM ET

FORMULA EXPERT

3PM ET

SUITE EMOTION

### JUN 16

11AM ET

PRINCIPLES OF FOIL PLACEMENT

1PM ET

REFERRAL: PROMOTING REFERRAL BUSINESS

3PM ET

TRENDING NOW: BLONDING TECHNIQUES

### JUN 17

11AM ET

PRINCIPLES OF FINISHING

1PM ET

TRENDING NOW: HAIRCOLOR TECHNIQUES

3PM ET

BLOW DRY BOOT CAMP

### JUN 18

11AM ET

PRINCIPLES OF SCIENCE AND BONDERS

1PM ET

BALAYGE!

3PM ET

SOCIAL MEDIA OBSESSED





# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## JUNE – 1 HOUR CLASSES

LEARN. EARN. LIVE BEST.  
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LEARN. EARN. LIVE BEST.

### JUN 20

NO CLASSES – FATHER’S DAY

### JUN 21

11AM ET  
1PM ET  
3PM ET

COLOR GEL LACQUERS  
REDKEN TONAL CARE  
SHADES EQ GLOSS BONDER INSIDE

### JUN 22

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF BLONDING  
SHADES EQ GLOSS TONING PERFECTED  
RE- BOOKING: POWERBOOKING

### JUN 23

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF CONSULTATION  
COLOR EMERGENCY  
SALON EMOTION

### JUN 24

11AM ET  
1PM ET  
3PM ET

REDKEN “WHY BE A PART OF IT”  
CUSTOM COVERAGE: COVERAGE TECHNIQUES  
EXPRESS HIGHLIGHTING: ‘ALL ON TOP’

### JUN 25

11AM ET  
1PM ET  
3PM ET

PRINCIPLES OF HAIRCOLOR CORRECTION  
ALL AROUND THE WORLD BLONDING  
RETAIL! IT’S IN THE BAG



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# REDKEN COMPLIMENTARY VIRTUAL CLASSES

## JUNE | JULY – 1 HOUR CLASSES

### JUN 27

11AM ET

REDKEN LIGHTENERS

1PM ET

REDKEN HAIRCARE & TREATMENTS

3PM ET

CHROMATICS

11AM ET

PRINCIPLES OF CLIPPER CUTTING

1PM ET

PRINCIPLES OF CLIPPER CUTTING

3PM ET

PRINCIPLES OF CLIPPER CUTTING

### JUN 28

11AM ET

SHADES EQ GLOSS

1PM ET

REDKEN BREWS & COLOR CAMO

3PM ET

COLOR GEL LACQUERS

11AM

PRINCIPLES OF DESIGN

1PM

PRINCIPLES OF DESIGN

3PM

PRINCIPLES OF DESIGN

### JUN 29

11AM ET

PRINCIPLES OF SCIENCE AND BONDERS

1PM ET

PRINCIPLES OF BLONDING

3PM ET

REFERRAL: PROMOTING REFERRAL BUISNESS

### JUN 30

11AM ET

ALL AROUND THE WORLD BLONDING

1PM ET

BLOW DRY BOOT CAMP

3PM ET

SUITE EMOTION

### JUL 1

11AM ET

RE-BOOKING: POWERBOOKING

1PM ET

FORMULA EXPERT

3PM ET

SOCIAL MEDIA OBSESSED

### JUL 2

11AM ET

TRENDING NOW: BLONDING TECHNIQUES

1PM ET

TRENDING NOW: HAIRCOLOR TECHNIQUES

3PM ET

PRINCIPLES OF FINISHING

REGISTER HERE: <http://redken.eventbrite.com>