COLOR FUSION
ADVANCED PERFORMANCE COLOR CREAM
THE STYLIST’S CHOICE IN PERMANENT COLOR*

- Modern, permanent color cream delivers healthy-looking, multi-dimensional results
- Colorbond Technology locks-in color with intense conditioning and radiant shine
- Formulated with a 12-level modern system
- Use with Pro-oxide Cream developer 10, 20, 30, 40 volume

FORMULATION GUIDELINES
1. Determine your client’s natural hair color level using the Color Fusion natural level finder tool found in the swatch book. Remember to consider percentage of gray (use the gray percentage finder found in the swatch book), hair texture, condition, and hair density
2. Determine the target color (final level and tone) desired by your client
3. Determine the undertone found at the target level (see Level System Chart)
4. Select the Color Fusion shade and volume of developer needed to achieve the target color

GUIDELINES FOR COVERING GRAY
For the best natural tonal results when using Natural Balance, Natural Fashion or Fashion shades, formulate with the NEUTRAL (N) or GOLD/beige (Gb) shades in these proportions:

<table>
<thead>
<tr>
<th>% of Gray</th>
<th>COLOR FUSION</th>
<th>COVER FUSION</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>N or Gb</td>
<td>Proportion of other shades</td>
</tr>
<tr>
<td>Up to 25%</td>
<td>½ oz. (15 ml)</td>
<td>1 ½ oz. (45 ml)</td>
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<tr>
<td>25–50%</td>
<td>1 oz. (30 ml)</td>
<td>1 oz. (30 ml)</td>
</tr>
<tr>
<td>50–75%</td>
<td>1 ½ oz. (45 ml)</td>
<td>½ oz. (15 ml)</td>
</tr>
<tr>
<td>75–100%</td>
<td>1 ¾ oz. (52.5 ml)</td>
<td>¼ oz. (7.5 ml)</td>
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HAIRCOLOR APPLICATION BEST PRACTICES
1. Pre-treat the hair with Redken PreArt and Hair Cleansing Cream. Follow with Extreme CAT or Redken Chemistry as needed. Dry hair.
2. Apply color generously to Zone 1 (the scalp area) using fine ¼" diagonal partings.
3. Use the opposite diagonal to cross-check your application to ensure proper application.
4. Use a timer to ensure accurate timing. Do not over or under process.

Log-on to Redken.com and click on Education On Demand for an easy step-by-step video!